

# MANOJ RAJAMANI

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Vancouver BC, Canada

## EXPERIENCE

### Hitachi Energy Inc

UX Lead

ENTERPRISE ASSET MANAGEMENT & DESIGN SYSTEMS

Vancouver, Canada

- Managed a diverse team of 7 UX professionals, including 2 interns, across multiple global locations including Canada, Poland, Sweden, and India.
- Partnered with the UX Director, Product Owners and Product Managers to develop and align a comprehensive UX strategy with the company's product vision and business objectives for Hitachi Energy's flagship product.
- Strengthened UX methodologies by implementing detailed process documentation and standardized operating procedures, enhancing efficiency and consistency.
- Organized and facilitated UX sprints, guiding the team through scrum ceremonies and serving as interim Scrum Master until a permanent appointment was made.
- Led the Design Systems initiative for Hitachi Energy, collaborating closely with the Hitachi Vantara Design Systems team based in Portugal.
- Orchestrated the intern onboarding process, overseeing resume review, conducting interviews, and collaborating with the UX Director in candidate selection.
- Developed and documented streamlined onboarding processes to ensure smooth integration for new team members.
- Managed Figma licenses for all UX team members and external vendors, ensuring seamless collaboration and access to design resources.
- Standardized workflows across teams and projects by designing and organizing work structures and file templates within Figma.
- Established a comprehensive product knowledge repository, facilitating easy access and reference for all employees.
- Assisted the UX Research team and CX team in refining UX research processes, including the development of Jira templates, documentation standards, product demos and collaboration protocols.

### G42 Holding Ltd

Product Designer

AI, NLP & ANNOTATION

Abu Dhabi, United Arab Emirates

- Directed the development of a B2C mobile annotation app from concept to launch, collaborating closely with product owners and developers in agile methodologies. Designed the comprehensive user experience, UI, and interactions, while also leading brainstorming sessions, critiques, and design reviews to shape product direction.
- Spearheaded the design efforts for two additional data-intensive AI-based web products, driving innovation and user-centered solutions from conception through implementation.

### Bayzat LLC

Product Designer

PAYROLL, PERSONAL FINANCE & DESIGN SYSTEMS

Dubai, United Arab Emirates

- Orchestrated the design strategy for a personal finance mobile app, encompassing user research, persona creation, wireframing, prototyping, visual design, and user testing. Achieved a 30% increase in new user onboarding.
- Contributed significantly to the Bayzat Design System team, advancing the organization's design capabilities and standards.

### Neudesic Technologies Pvt Ltd

Principal Consultant I (UX/UI)

PROPERTY CHANGE OVER MANAGEMENT

Bangalore, India

- Enhanced the user experience of a comprehensive Property Management tool across Web and Mobile platforms (iOS & Android). This tool facilitated seamless management, tracking, and recording of tasks and associated costs for Property Owners, Managers, and Service Providers. Additional functionalities included generating monthly reports, task reminders, and live chat support with partners.
- Employed scenario identification to develop personas and task flows for various use cases. Produced wireframes and visual designs with interactive elements. Maintained close collaboration with product owners and developers to ensure timely deliverables.

**Hindustan Unilever Ltd**

Lead UX Designer

MATERIAL RESOURCE MANAGEMENT

Bangalore, India

**Intuit India**

Senior Interaction Designer

ACCOUNTING SOFTWARE FOR SMBs

Bangalore, India

**Edgeverve Systems Ltd**

Senior Member UX

DISTRIBUTION MANAGEMENT SYSTEM

Bangalore, India

**Msupply.Com**

Senior UI/UX Specialist

E-COMMERCE

Bangalore, India

**Pixel Mavericks Pvt Ltd**

Group Head - Digital

BRANDING, DIGITAL PUBLISHING

Bangalore, India

**Picsean Media Pvt Ltd**

Art Director

BRANDING, DIGITAL PUBLISHING

Bangalore, India

**UX Design Labs (Now Invendes)**

Graphic Designer

BRANDING, WEB DESIGN, UI DESIGN

Bangalore, India

**SKILLS****Leadership**

UX Strategy & Vision, Design process & Ops, Design Leadership & Mentoring, Scrum Master, UX Architecture and Design, Design Systems, Design content

**Research**

Surveys, personas, interviews, competitor analysis, journey maps, storyboards

**Testing**

Data driven, Remote test, in person usability test, A/B testing

**UX & Visual Design**

Figma, Sketch, InVision, Principle, Adobe Suite, Miro, SketchUp, Twinmotion, UI, Dashboard design

**Prototyping**

Low-fi wireframes to high-fidelity testable mockups

**Programming**

HTML, CSS, Javascript, PHP, SQL

**EDUCATION****Design Boat**

Cert. UX Design

**Bharathiar University**

Master of Business Administration, Marketing&HR

**University of Calicut**

Bachelor of Science, Zoology

**World Wide Web**

Cert. Web Professional

**LANGUAGES**

English, Hindi, Malayalam, Tamil, telugu

**ACHIEVEMENTS**

- Promoted to the role of UX Lead at Hitachi Energy within just three months of joining.
- Visiting faculty for Master of Design, Semester 1 batch at National Institute of Fashion Technology, Bangalore.
- Awarded for quick project onboarding and quality deliverables within 2 weeks of joining Neudesic.
- Successfully organised Dribbble meetup for 100 participants and speakers from leading companies like Microsoft.
- Innovated algorithmic data visualization solution to bring consistency for impactful data presentations.